

IJ710 – Blue Back Paper 130gsm

Product	Description	A 130gsm Matte, bright white Billboard paper with a specialised ink receptive coating that provides rapid drying and an exceptional degree of water resistance when used with pigment ink. This blueback paper provides high opacity with reduced show through and excellent wet strength capabilities for a long life outdoors
	Compatibility	Water-based Pigment ink only (best with later generation pigment inks)
	Environmental	Sourced from FSC certified supplier
Application	Indoor Usage	Suitable for use as outdoor Advertising, Billboards, Wallpaper, Outdoor Labels
	Outdoor	Not recommended
	Method	The paper should be thoroughly moistened (for up to 4 hours) and always applied immediately. Coating the receiving billboard with a medium or heavy duty wallpaper paste is recommended for the best results. When using this product for the first time, or changing to a different paste, difficulties like smearing of the inks when the paper is wet and folded or even peeling off when applied can occur. The user is advised to try some practise prints before attempting the final installation. A period of 4-12 hours drying time is recommended before any further contact with water to achieve optimal water resistance. When dry, a shrinkage of up to 1% can occur in all directions.
Structure	Base material	Coated cellulose paper
	Surface	Smooth matte finish
	Adhesive	Apply using a standard wallpaper paste
Technical	Weight	130 gsm
	Thickness	160 microns
	Gloss (60°)	tbc
	Opacity	> 98%
	White point	L: 92.5 a: 1.4 b: -6.5
	Adhesion strength	6
Storage	Temperature / Humidity	10-30°C at 30-65% RH
Size	Roll (30m length)	1067mm, 1372mm (2" core)
Notes	Samples	A4 and 2m samples available on request.
	Specification	This data sheet does not constitute a guaranteed specification and is given in good faith. Users of this product are encouraged to evaluate under the specific application and environmental conditions to which the product will be used.