

TM628 – Holographic Vinyl Permanent Adhesive 100mic

Product	Description	This printable holographic PVC vinyl combines vibrant printed graphics with an eye-catching, colour-shifting holographic effect. As light and viewing angles change, the surface creates a dynamic rainbow finish that helps designs attract attention and stand out. The permanent adhesive provides a strong, reliable bond to suitable smooth, clean surfaces, making it ideal for applications where long-lasting adhesion is required. A stable, double-sided PE-coated paper liner supports consistent printing, handling and application. Perfect for promotional stickers, product labels, retail displays, exhibition graphics, packaging decoration, window graphics, point-of-sale materials, vehicle detailing and creative branding projects.
	Compatibility	Solvent, Eco-Solvent, Latex* and UV Curable inks * Maximum recommended temperature of 80 °C
Application	Indoor	Suitable for a variety of uses on flat or slightly curved surfaces
	Outdoor	Suitable for short-term use (up to 3 months) without lamination
	Lamination	Suitable for lamination to extend product life
Structure	Base material	Soft PVC, monomeric, holographic
	Surface	Glossy finish
	Adhesive	Permanent acrylic
	Release liner	Siliconised kraft paper, 140gsm PE coated on both sides
Technical	Weight	140 gsm (without release liner)
	Thickness	100 microns (without release liner)
	Gloss (60°)	n/a
	Opacity	n/a
	Adhesion strength	10-14 N/25mm (after 24 hours on stainless steel - Finat FTM-1)
	Stability	Shrinkage < 0.2mm (Finat FTM 14)
	White Point	n/a
Storage	Temperature	10-25°C
	Humidity	50-60% RH
Size	Roll (30m length)	1370mm, (3" core)
	Sheets	n/a
Notes	Samples	A4 and 2m samples available on request.
	Specification	This data sheet does not constitute a guaranteed specification and is given in good faith. Users of this product are encouraged to evaluate under the specific application and environmental conditions to which the product will be used.